Remote Sensing for a Dynamic Earth

We cordially invite you to join us in Munich, Germany for the International Geoscience and Remote Sensing Symposium (IGARSS) 2012. This will be the 32nd annual IGARSS symposium and will continue the excellent tradition of gathering world-class scientists, engineers and decision makers engaged in the fields of geoscience and remote sensing.

Munich is a very pleasant and beautiful city with 1.3 million inhabitants close to the Bavarian Alps and possesses all the pre-requisites for hosting large conference events.

The conference venue is the modern International Congress Center Munich (ICM) which is the no. 1 congress center in Germany according to a latest rating. At the same time, the historical Munich city center is only 18 minutes away – reachable via rapid metro.

IGARSS is recognized today as a premier event in remote sensing and provides an ideal forum for obtaining up-to-date information about the latest developments, exchanging ideas, identifying future trends in your research area and making contacts with the international remote sensing community. With intensive and careful planning underway we anticipate a technically outstanding and pleasant symposium. We believe that the scientific themes of this event, focusing on the characterization of dynamic Earth processes, assimilation, integrated Earth observing systems and current as well as upcoming satellite missions will allow the formation of a most interesting technical program.

Opportunities for sponsorship, advertising and exhibit space are varied to meet participants budgets and goals, and are outlined in this prospectus. We encourage our past exhibitors and new partners to reserve their booth space early using the enclosed application form or our website www.igarss2012.org

We look forward to seeing you in Munich in July 2012.

Alberto Moreira and Yves-Louis Desnos
Introducing GRSS

The IEEE Geoscience and Remote Sensing Society (GRSS) is a professional organization dedicated to the advancement of the theory, concepts, and techniques of science and engineering as applied to remote sensing of the Earth, oceans, atmosphere, and space, as well as the processing, interpretation, application and dissemination of this information.

The Society started in 1961 as the IEEE Geoscience Electronics Group. In 1978, after a recommendation to expand the group’s scope to encompass all forms of remote sensing of the planet Earth the name was changed to Geoscience and Remote Sensing Society.

The Society has contributed world renowned findings through its internationally subscribed monthly journals, “Transactions on Geoscience and Remote Sensing” (TGARS) and Geoscience and Remote Sensing Letters (GRSL), and gathered the world’s top professionals in regional and international meetings. The Society takes great pride in serving its growing membership, supporting student research and bestowing the field’s most prestigious awards at the annual IGARSS Awards Ceremony. IEEE GRSS looks to the future with great anticipation as opportunities for collaboration and technological advances abound in the applications of remote sensing science and technology.

Introducing IGARSS

The IEEE GRSS annually sponsors the International Geoscience and Remote Sensing Symposium (IGARSS), the premier world symposium on this topic. It is held annually with alternate locations in Europe, North America and international venues. The first IGARSS in Washington DC in 1981 with attendees from 16 countries was highly successful both technically and financially. During this first IGARSS, it was decided to hold the following symposium in Munich. Now after 30 years the IGARSS finally returns to Munich.

This prestigious meeting has become an international focus of remote sensing programs and activities, each year drawing many hundreds of scientists, engineers, decision makers and students from around the world to become familiar with current research and technology and discuss instruments, techniques, models, uses and programs of global interest.

On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS Organizing Committee we invite you to participate and support IGARSS 2012, the premier symposium on the subject of remote sensing.
Space is limited...Book Early!

Symposium attendees recognize exhibitors as leading providers of remote sensing products and service solutions. Maximize your marketing Euros by exhibiting at this annual event.

**EXHIBITION FACTS**

| Location: International Congress Centre Munich (ICM) |
| Address: Am Messesee 6, Munich, Germany |
| Exhibit Dates: 24-26 July 2012 |
| Move-In*: Monday 23 July 2012 morning |
| Exhibition Hours: Tuesday-Thursday 09:00-17:00 |
| Move-Out*: Friday 27 July 2012 morning |

* The exact times will be published later.

**IMPORTANT DATES**

| Early Booth Reservation Deadline: 2 April 2012 |
| Company Profile Due: 1 June 2012 |
| Exhibitor Information Due: 1 June 2012 |
| Final Program Advertisement Due: 1 June 2012 |

**EXHIBIT BOOTH RATES**

| Booth premium 8x5m | 5000€ |
| Booth standard 3x4m early rate* | 1800€ |
| regular rate | 2200€ |
| Double-Booth 6x4m early rate* | 3400€ |
| regular rate | 4200€ |

Included:
- Booth system, sign, table, 2 chairs, power, and lighting. (Custom booth designs available on request).
- Exhibitor customer service.
- Free access to the exhibition and poster area for two persons.

Prices do not include VAT (19%).

* Early rate applies till 2 April.

**HOW TO RESERVE AN EXHIBIT SPACE**

Fax, mail or email your application to

REALIZE GmbH - IGARSS 2012 Exhibits
Balanstrasse 73 - Haus 24, III
81541 Munich - Germany

Hotline Tel.: +49-89 660799 44
Fax: +49-89-660799-66
Email: exhibits@igarss2012.org
Exhibitor Prospectus
and Support Opportunities
22-27 July 2012 | Munich

How do you get attendees to visit your booth?

Advertise in the Geoscience and Remote Sensing Newsletter
Reach the full IEEE GRSS membership in the popular pre-symposium issue. The IEEE GRSS Newsletter publishes paid advertisements for products, services, job openings, and short courses which are of interest to the membership. Cost table for single insertion and black and white print (details available in the media kit: www.ieee.org/ieeemedia/#geoscience)

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
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<tbody>
<tr>
<td>full page</td>
<td>910$</td>
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<tr>
<td>½ page</td>
<td>510$</td>
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<tr>
<td>¼ page</td>
<td>270$</td>
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</table>

Newsletter Schedule:
- Month of Publication: March June*
- Need Ad By: 24 January 27 April
- *There will be a bonus distribution of the June issue at IGARSS 2012

Interested companies should contact the IEEE GRSS Newsletter Editor:
Susan E. Schneiderman
Business Development Manager
IEEE Tech Societies Media
445 Hoes Lane
Piscataway, NJ 08854
tel: +1 732 562 3946 fax: +1 732 981 1855
ss.ieeemedia@ieee.org

Advertisement in the Final Program
The final program will be distributed on site to each symposium delegate upon arrival. This program will be used continuously throughout the symposium week giving repeat recognition to corporate advertisers. In addition, many attendees retain the Final Program to complement the proceedings for future reference.

Inside Covers 1500€
Full page 850€
Half page 450€
Web advertisement 150€
Deadline 1 June 2012
Contact exhibits@igarss2012.org

Additional Exhibitor Benefits
- Global audience including industry, academia and commerce
- Over 1,000 industry professionals
- Professional customer service making your exhibit positive and successful
- Sponsorship and promotional opportunities
- Free company listing, logo, and 40 word description on the official symposium web site
- Company listing in conference proceedings (free for premium exhibitor only)
- Comprehensive exhibitor service including supplier contacts and order forms for furnishings, customs, etc.
- Exhibitor reception
- Optimal attendee traffic with refreshment breaks, Wi-Fi access and poster presentation provided in the exhibit area

Co-Sponsorship and Grant Opportunities
To maximize your organization’s exposure at the symposium, you may co-sponsor the symposium in the form of a grant or you may co-sponsor a specific symposium function, event or promotional item. By participating in one of the many co-sponsorship and grant opportunities, your organization will be recognized in additional locations, depending on the donation level.

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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</thead>
<tbody>
<tr>
<td>€12,000+</td>
<td>€5,000 - €10,000</td>
<td>€1,500 - €4,000</td>
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</tbody>
</table>

- Special recognition in symposium proceedings
- Standard booth free of charge
- Free conference registration
- Logo on all symposium marketing publications
- Announcement of the sponsor company during sponsored symposium events
- Free Advertisement in the Geoscience and Remote Sensing Newsletter
- Recognition on symposium website and signage at the symposium

Raise awareness of your organization’s participation each day by taking advantage of sponsorship opportunities and activities happening throughout the week at the Symposium and Exhibition. Sample sponsorship options include:
- Delegate Bags
- Exhibit Opening Reception
- Symposium Award Banquet
- Bavarian evening (free to all conference participants)

Government and Corporate Grants – Support IGARSS 2012 at any contribution level for general symposium use and enjoy the full benefits of Platinum, Gold or Silver rewards.

Corporate Direct Support – Choose to purchase symposium items and donate them directly to IGARSS 2012 and receive all applicable benefits of the rewards program. If your company would like to support the symposium in other ways or at other levels, please contact IGARSS 2012 Exhibits and we will be happy to assist in customizing a sponsorship for you.
Exhibitor Prospectus
and Support Opportunities
22-27 July 2012 | Munich

IGARSS 2012 Exhibition - Previous Exhibitors

A.U.G. Signals Ltd
ABB Bomem Inc
Agricultural Research Council Institute for Soil, Climate & Water (ARC-ISCW)
Air Force Research Laboratory (AFRL)
Alaska SAR Facility
Altamira Information
Applanix
ARTEMIS Inc
Atlantis Scientific Inc (ASI)
Australian Centre for Remote Sensing (ACRES)
Ball Aerospace and Technologies Corp
Ball Advanced Imaging & Management Solutions Aims
Canada Centre for Remote Sensing, Natural Resources Canada
Canadian Ice Service
Canadian Remote Sensing Society/CASI
Canadian Space Agency (CSA)
Centre National d’Études Spatiales (CNES)
Council for Geoscience (CGS)
Creative Software Systems (CREASO) GmbH / ITT
CresTech
Commonwealth Scientific and Industrial Research Organisation (CSIRO)
Decagon Devices Inc
Definiens Imaging
Duncan Technologies
EMAG Technologies
Earth Remote Sensing Data Analysis Center (ERSDAC)
Elsevier Science
ENVI Research
European Space Agency (ESA)
GeoEye Inc
Geographic Information Management Services (GIMS) Ltd
Geophysical Institute at the University of Alaska
Geostationary Operational Environmental Satellite R-Series (GOES-R) Program
Global Observation of Forest Cover and Land Dynamics
HyVista Corporation
Integral Systems Inc
ITRES Research Ltd
ITT - Visual Information Solutions (ITT VIS)
ITT Corporation
Japan Aerospace Exploration Agency (JAXA)
Korea Aerospace Research Institute (KARI)
Leica Geosystems
LISTaR GmbH
Lockheed Martin Corporation
MacDonald, Dettwiler and Associates Ltd. (MDA)
Map Africa
MIT Lincoln Laboratory
National Aeronautics and Space Administration (NASA)
Earth Science Division
National Geospatial-Intelligence Agency (NGA)
National Oceanic and Atmospheric Administration (NOAA)
National Polar-orbiting Operational Environmental Satellite System (NPOESS)
Northrop Grumman Aerospace Systems
Office of Naval Research (ONR)
Optech Incorporated
Optimax Systems Inc
Orbital Sciences Ltd
Pacific Geomatics Ltd
PCI Geomatics
Pixoneer Geomatics
PP Systems Inc
RADARSAT International
Raytheon Company
Research Systems Inc
Rochester Institute of Technology (RIT)
SeaSpace Corporation
Southern Mapping Company
SpecTIR, LLC
Spectral Imaging Ltd (SPECIM)
Spectra Analysis Instruments, Inc
Spot Image
Surrey Satellite Technology Ltd (SSTL)
Taylor & Francis Group
The Aerospace Corporation
Tufts University
University of Waterloo
U.R.S.I.
USGS EROS - LandSat & the LandSat Data Continuity Mission (DCM)
Vexcel Corporation / Microsoft
Virtalis Ltd

www.igarss12.org
# BOOKING FORM

Please return this form to: REALIZE GmbH, IGARSS 2012 Exhibits - Balanstrasse 73 - Haus 24, III - 81541 Munich, Germany

Phone: +49-89-660799-44 - Fax: +49-89-660799-66 - Email: exhibits@igarss2012.org

## COMPANY DETAILS (PLEASE COMPLETE IN CAPITALS)

<table>
<thead>
<tr>
<th>Company name (to appear on all publicity):</th>
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<tbody>
<tr>
<td>Contact name:</td>
</tr>
<tr>
<td>Department:</td>
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<tr>
<td>Address:</td>
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<tr>
<td>Town / City:</td>
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<td>Country:</td>
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<td>Telephone:</td>
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<td>Email:</td>
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## FEES AND CHARGES (PLEASE MARK YOUR PACKAGE)

### SPONSORSHIP PACKAGES

<table>
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<tr>
<th>Sponsorship Package</th>
<th>Amount Excl. VAT</th>
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<tbody>
<tr>
<td>PLATINUM SPONSORSHIP</td>
<td>12 000 €</td>
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<tr>
<td>GOLD SPONSORSHIP</td>
<td>5 000 € - 10 000 €</td>
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<tr>
<td>SILVER SPONSORSHIP</td>
<td>1 500 € - 4 000 €</td>
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### OTHER SPONSORSHIP ITEMS

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<tr>
<td>ICE BREAKER (3 available)</td>
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<tr>
<td>BAVARIAN EVENING (3 available)</td>
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<tr>
<td>GIVE AWAY (for bavarian evening - 1 available)</td>
<td>4 900 €</td>
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<tr>
<td>COFFEE BREAK (4 available)</td>
<td>850 €</td>
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<tr>
<td>LUNCH (3 available)</td>
<td>2 000 €</td>
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<tr>
<td>LOGO ON DELEGATE BAGS (3 available)</td>
<td>3 300 €</td>
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<tr>
<td>DELEGATE BAG INSERTS</td>
<td>800 €</td>
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<tr>
<td>USB MEMORY STICK (1 available)</td>
<td>8 900 €</td>
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<tr>
<td>ADVERTISMENT IN FINAL PROGRAM (Inside Cover - 1 available)</td>
<td>1 500 €</td>
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<tr>
<td>ADVERTISMENT IN FINAL PROGRAM (Full Page)</td>
<td>850 €</td>
</tr>
<tr>
<td>ADVERTISMENT IN FINAL PROGRAM (Half Page)</td>
<td>450 €</td>
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Further sponsoring items possible upon request

### EXHIBITION ITEMS

<table>
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<tr>
<th>Item</th>
<th>Amount Excl. VAT</th>
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<tbody>
<tr>
<td>Early Bird Rate (until 2 April 2012)</td>
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<tr>
<td>EXHIBITION SPACE / Premium Booth – 5m x 8m Shell scheme</td>
<td>5 000 €</td>
</tr>
<tr>
<td>EXHIBITION SPACE / Double Booth – 6m x 4m Shell scheme</td>
<td>3 400 €</td>
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<tr>
<td>EXHIBITION SPACE / Standard Booth – 3m x 4m Shell scheme</td>
<td>1 800 €</td>
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### REGULAR RATE

<table>
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<td>EXHIBITION SPACE / Double Booth – 6m x 4m Shell scheme</td>
<td>4 200 €</td>
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<tr>
<td>EXHIBITION SPACE / Standard Booth – 3m x 4m Shell scheme</td>
<td>2 200 €</td>
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### Terms and conditions

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions, including but not limited to, the rules and regulations stated with this form for co-sponsorship, grants and exhibit space and services at the 2012 IEEE Geoscience and Remote Sensing Symposium.

<table>
<thead>
<tr>
<th>Name:</th>
<th>Company:</th>
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<tr>
<td>Date:</td>
<td>Signature:</td>
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</table>
1. CHARACTER OF THE EXHIBITION
The IEEE Geoscience and Remote Sensing Society (IEEE GRSS) and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit, or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.

2. LOCATION/DATES
IEEE IGARSS 2012 will be held at the International Congress Centre Munich, July 22-27, 2012. The Exhibition will be open to all delegates Monday afternoon through Thursday.

3. INSTALLATION AND DEMANTLING
Spaces will be accessible to Exhibitors for setting up displays on Monday, July 23, 2012 from 7:30am – 12:00am. Packaging and removal will be 7:30am – 12:00am on Friday. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by the specified time and date.

4. BOOTH SIZE/IEEE EQUIPMENT
A full exhibit area is starting at 3 m x 6 m at a cost of 1,800.00€ (early rate) / 2,200.00€ (regular rate). Maximum height for all materials erected is restricted by the Congress Centre. Exhibitors who are using an island or peninsula configuration must contact show management for permission in advance of move in. Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on provided nameplate, organization listing and 40 word description per exhibitor on the Symposium web site and two exhibitor registrations granting access exhibition and poster area. Note that all presenting authors must pay for a regular delegate registration and may not use an exhibitor registration to meet this requirement. Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.

5. AUDIO/VISUAL
Exhibitors are allowed to bring in their own audio visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.

6. SPACE ASSIGNMENTS
Space assignments are made by IEEE GRSS on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor’s booth location preference will be requested and assigned whenever possible. IEEE GRSS reserves the right to alter an Exhibitor’s assigned space if it is deemed necessary in the best interest of the Exhibition and will consult with the Exhibitor before exercising this discretion.

7. SUBLETTING OF SPACE
The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor, any other company or unit in the space shall be considered a subsidiary or affiliate.

8. GENERAL REGULATIONS
Loudspeaker sound displays are prohibited. The Symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. Common sense governs the kind of exhibits permitted at the exhibition. Attractive, informative and attention-getting exhibitions are encouraged. In no event, however, shall any exhibit interfere with any neighboring exhibit in the judgment of the Institution.

9. MATERIAL HANDLING
IEEE GRSS is not responsible for paying any box, shipping and/or handling fees incurred by exhibitors. Any parcels remaining after close of show (this will be determined in the Exhibitor Manual) will be destroyed.

10. SAFETY CONSIDERATIONS
All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations. Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.

11. DATA PROTECTION
Information provided by you on this form will be processed jointly by the organization and IEEE GRSS and used for the purpose of the goods and services ordered by you, and for billing accounts.

12. OFFICIAL CONTRACTOR
An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.

13. ON-SITE REPRESENTATIVE
Exhibitors shall keep an attendant in their space during all exhibit hours.

14. SECURITY/LIABILITY
Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend the International Congress Centre, IEEE GRSS, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental changes or fines, and attorney’s fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE GRSS do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.

15. FACILITY DAMAGE
Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.

16. CANCELLATION
If space contracted is cancelled by the Exhibitor on or after May 21, 2012, or if the Exhibitor fails to occupy the space contracted, IEEE IGARSS 2012 is entitled to the full amount of the space rental.

17. AMENDMENT TO EXHIBITOR AGREEMENT
Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and IEEE GRSS.

18. INABILITY TO PERFORM
If IEEE IGARSS 2012 should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE IGARSS 2012 will refund to the Exhibitor the amount of the rental paid, and IEEE IGARSS 2012 shall have no further obligation or liability to the Exhibitor.

19. SALES PROMOTIONS AND DRAWINGS
All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE GRSS prior to the opening of the event.

20. CO-SPONSORSHIPS AND GRANTOR ENTITLEMENTS
Completion of the co-sponsorship and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. IEEE GRSS, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the Symposium On-Site program, as a Platinum or Gold contributor, IEEE GRSS must receive the contributor’s signed Application and applicable donation by May 21, 2012. Missed deadlines are not redeemable by IEEE GRSS.

21. COMPLIANCE WITH TERMS AND CONDITIONS
IEEE GRSS, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.